

ADOBE STOCK

BEST CONCEPTS TO CREATE

- **Hiring** (applying for job, interviewing)
- **Diversity, equity and inclusion** (people of different genders, identities, races and cultures)
- **Managing risk** (avoid danger, staying safe)
- Investments (stock market, saving for future, retirement)
- **Real Estate** (home listing, buying or selling home)
- **Health Care** (doctor check-up, hospital)
- **New** (just released, improved, better)
- **Winning** (lottery, game or competition)
- **Technology and Innovation** (inventing new product, robotics, computer tech)
- **New Business / Startup** (ribbon cutting, grand opening)
- **Taxes** (filling out forms, frustrated, getting refund check)
- **Culture** (traditions, ancestry, holidays, clothing)
- **Aging / Staying Active** (exercising, living good life)
- **Healthy Lifestyle** (eating right, physical fitness)
- **Debt** (money problems, bankruptcy, credit cards)
- **Cooperation / Teamwork** (people working together, cheering)
- **Completing the Deal** (handshakes, signing contracts)
- **Computing** (cloud computing, AI, networking)
- **Time** (Clocks, Act now/limited time)
- **Sale / Save Money** (Cash, wallets, cash registers)