

**FROM
SECTIONS
4 - 13**

10 YouTube Thumbnail Image Design Principals

1: Showing Faces & Emotions Strategy , • **2:** Color Wheel Opposites Strategy
3: Split Screen Strategy • **4:** Arrows / Circles Strategy, • **5:** Text on Images ,
6: Well Known Brands or Celebrities, • **7:** Graphics or Emojis Strategy,
8: Manipulating Images from Your Videos, •
9: Bright Single-Color Background , • **10:** Branding and Consistency