

**FROM
SECTION
3**

12 Rules on Selecting the BEST Fonts for Images

1: Test on Mobile , • **2:** Use Sans Serif Fonts, • **3:** Use Capital Letters,
4: Only Use 1-2 Font Types, • **5:** Italix is Harder to Read, • **6:** Helvetica Rocks ,
7: Less is More, • **8:** Use Tracking, • **9:** Use 3D and Depth,
10: Some Fonts Are Copyrighted, • **11:** Fonts of Famous Logos,
12: Use Clever Hidden Meanings